

CURRICULUM VITAE

Dr AWADHESH KUMAR YADAV

M.Phil., Ph. D.

Assistant Professor (Journalism and Mass Communication)

Govt. (P.G.) College, Kullu, H.P. 175101

AWARD

- “Uttar Pradesh Chetana Ratna- 2013” Presented by- Adarsh Janchetana Samiti, U.P. (Registration No. 1817/2013)

RECORD OF ACADEMIC QUALIFICATION FROM GRADUATION ONWARD

- Ph. D. in Journalism and Mass Communication topic on ‘नेपाल में समाचार संकलन एवं सम्प्रेषण प्रक्रिया : एक अध्ययन (प्रिन्ट, इलेक्ट्रॉनिक एव वेब मीडिया के विशेष संदर्भ में)’ in Department of Mass Communication, Nehru Gram Bharti Vishwavidyalaya, Prayagraj, (UP).
- Master of Philosophy (M. Phil.) in Journalism from Mahatma Gandhi Kashi Vidyapith, Varanasi, (UP) in 2007.
- Master of Journalism (M.J.) from Mahatma Gandhi Kashi Vidyapith, Varanasi, (UP) in 2003.
- Bachelor of Journalism (B.J.) from Mahatma Gandhi Kashi Vidyapith, Varanasi, (UP) in 2002.
- Master of Arts (M.A. Political Science) from Mahatma Gandhi Kashi Vidyapith, Varanasi, (UP) in 2001.
- Bachelor of Art (Political Science-Honor’s) from Mahatma Gandhi Kashi Vidyapith, Varanasi, (UP) in 1999.

ADMINISTRATIVE EXPERIENCE

- Worked as Nodal Officer (B. Voc.) in Dr. Y.S. Parmar Govt. P.G. College, Nahan (Sirmour) H.P. From 01 Aug. 2019 to 15 Feb 2020.

TEACHING EXPERIENCE

- Working Assistant Professor (Journalism and Mass Communication) in Govt. P.G. College, Kullu, H.P. From 20 May, 2021 to now till.
- Worked as Assistant Professor (Journalism and Mass Communication) in Dr. Y.S. Parmar Govt. P.G. College, Nahan (Sirmour) H.P. From 23 May, 2017 to 19 May, 2021.
- Worked as Assistant Professor (Journalism and Mass Communication) in NSCBM Govt. College, Hamirpur H.P. From 28 July, 2015 to 22 May 2017.
- Worked as Assistant Professor (Journalism and Mass Communication) in G.B. Pant Memorial Govt. P.G. College, Rampur Bushahr, Shimla H.P. From 20 July, 2009 to 27 June 2015.

INDUSTRIAL EXPERIENCE

- Worked as Crime Reporter/Sub Editor in AMAR UJALA (A Daily News Paper), Meerut Edition, U.P.
- Worked as Crime Reporter in DAINIK JAGRAN (A Daily News Paper), Bareilly Edition, U.P.
- Worked as Reporter in DAINIK JAGRAN (A Daily News Paper), Varanasi Edition, U.P.

EDUCATIONAL BLOGS

- Moderated EducationBlogs www.bjmc110401.blogspot.com and Provide Study Material Journalism and Mass Communication Students.

KEY SKILLS

- MS Office, Excel & Power Point.
- Movie Maker, Internet & Social Media.

ACHIEVEMENTS

- Resource Person in 7 days Training Program subject on हिन्दी और प्रिन्ट मीडिया, Organized By Department of J&MC, Mahatma Gandhi Kashi Vidyapith, Varanasi (U.P.) From January, 2018.
- Resource Person in Conversation Program subject on SOCIAL MEDIA, Organized By Press Information Bureau, Chandigarh

PUBLISHED BOOKS

S.No.	Title of Books	Publisher
1.	भारत में जनसंचार एवं पत्रकारिता (2013)	Director Haryana Granth Academy, Panchkula (Haryana)

PUBLISHED CHAPTERS IN BOOKS

S. No.	Title of Chapters	Title of Books	ISBN No.	Editor	Publisher
1.	अभिव्यक्ति की स्वतंत्रता और न्यू मीडिया की विषय वस्तु (2019)	नया मीडिया : नई भाषा	978-93-88393-65-2	डा. सोनाली नरगुंडे डा. नम्रता शर्मा	रिगी पब्लिकेशन खन्ना, पंजाब

PUBLISHED RESEARCH PAPERS

S.No.	Title with Page No.	Journal/Date	ISSN No.	Impact Factor
1.	1857 की क्रांति और हिमाचल प्रदेश Page No. 32-36	ANUKRITI (Peer Reviewed) October, 2020	2250-1193	5.02
2.	सोशल मीडिया की भाषा और हिन्दी : एक विमर्श Page No. 93-96	ANUKRITI (Peer Reviewed) January, 2020	2250-1193	5.02
3.	मीडिया उद्योग और महात्मागांधी की पत्रकारिता : एक अध्ययन Page No. 67-70	Interdisciplinary Journal of Contemporary Research (Peer Reviewed) UGC List No. 48416 November, 2019	2393-8358	2.31
4.	शहर में तब्दील होते गांव और मीडिया कवरेज (वाराणसी के विशेष संदर्भ में) Page No. 73-76	SHODH DRISHTI (Peer Reviewed) UGC List No. 49321 September, 2019	0976-6650	2.59

5.	छलित चेतना के विकास में सोशल मीडिया की भूमिका Page No. 139-142	Interdisciplinary Journal of Contemporary Research (Peer Reviewed) UGC List No. 48416 July, 2019	2393-8358	2.31
6.	टेलीविजन प्रसारण और सांस्कृतिक साम्राज्यवाद Page No.55-59	SHODH DRISHTI (Peer Reviewed) UGC List No. 49321 June 2019	0976-6650	2.59
7.	इंटरनेट और मोबाइल मीडिया Page No. 29-32	Interdisciplinary Journal of Contemporary Research (Peer Reviewed) UGC List No. 48416 June, 2019	2393-8358	2.31
8.	भारतीय संविधान, अभिव्यक्ति की स्वतंत्रता और प्रेस Page No. 63-67	Interdisciplinary Journal of Contemporary Research (Peer Reviewed) UGC List No. 48416 December, 2018	2393-8358	2.31
9.	ईस्ट इंडिया कम्पनी और भारत में पत्रकारिता का अभ्युदय Page No. 65-68	SHODH DRISHTI (Peer Reviewed) UGC List No. 49321 December, 2018	0976-6650	2.59
10	ग्रामीण संचार प्रवाह और प्रक्रिया Page No. 67-71	SHODH DRISHTI (Peer Reviewed) UGC List No. 49321 March, 2018	0976-6650	2.59
11	वैश्वीक युग में राष्ट्रीय समाचार समिति Page No. 45-48	ANUKRITI (Peer Reviewed) Oct.-Dec. 2014	2250-1193	5.02
12	नेपाल में मीडिया का बदलता परिदृश्य : एक अध्ययन Page No. 92-98	COMMUNICOLOGY (Peer Reviewed) 2014	2348-6554	00

PUBLISHED PROCEEDING

S.No.	Title with Page No.	Conference	ISBN No.	Organized by
1.	सूचना राजनीति और नई सूचना एवं संचार व्यवस्था Page No. 230-235	Proceedings 12 th International Conference "INDIAN POLITICS & ROLL OF MEDIA"	978-81-937833-1-3	TECNIA INSTITUTE OF ADVANCED STUDIES, NEW DELHI

PUBLISHED ARTICLE

S.No.	Title	Journals/Magazine	Editor
1.	समाजीकरण और संचार Page No. 95	PRATIYOGITA DARPAN, Agara RNI No. 38696/79 ISBN- 9770974639001 Nov -2019	Mr. Rahul Jain
2.	संचार का अवधारणात्मक स्वरूप और अंतर्सम्बन्ध Page No. 91-93 &97	PRATIYOGITA DARPAN, Agara RNI No. 38696/79 ISBN- 9770974639001 October -2023	Mr. Rahul Jain
3.	विकास संचार का अभिकरण : पंचायती राज संस्थाएं Page No. 22-102	PRATIYOGITA DARPAN, Agara RNI No. 38696/79 ISBN- 9770974639001 September -2023	Mr. Rahul Jain

4.	जनमत का अर्थ, निर्माण-प्रक्रिया और साधन Page No. 96-99	PRATIYOGITA DARPAN, Agara RNI No. 38696/79 ISBN- 9770974639001 August -2023	Mr. Rahul Jain
5.	समाचार एजेंसी : अवधारणा विकास और समस्याएं Page No. 82-86 &102	PRATIYOGITA DARPAN, Agara RNI No. 38696/79 ISBN- 9770974639001 Nov -2019	Mr. Mahendra Jain
6.	भारतीय प्रेस आयोग Page No. 114-116	PRATIYOGITA DARPAN, Agara RNI No. 38696/79 ISBN- 9770974639001 August -2019	Mr. Mahendra Jain
7.	संचार प्रक्रिया : बहुआयामी विश्लेषण Page No. 120-124	PRATIYOGITA DARPAN, Agara RNI No. 38696/79 ISBN- 9770974639001 February -2019	Mr. Mahendra Jain
8.	भारत में प्रिण्ट मीडिया का विकास : कुछ समाचार-पत्र Page No. 90-91	PRATIYOGITA DARPAN, Agara RNI No. 38696/79 ISBN- 9770974639001 January-2019	Mr. Mahendra Jain
9.	प्रेस के चार प्रमुख सिद्धान्त Page No. 87-89	PRATIYOGITA DARPAN, Agara RNI No. 38696/79 ISBN- 9770974639001 December- 2018	Mr. Mahendra Jain
10.	सूचना का अधिकार बनाम जानने का अधिकार Page No. 86-87	PRATIYOGITA DARPAN, Agara RNI No. 38696/79 ISBN- 9770974639001 February -2014	Mr. Mahendra Jain

PARTICIPATION IN INTERNATION/ NATIONAL/ SEMINARS/WORKSHOPS/FACUTY

DEVELOPMENT PROGRAMMES

S.No.	Name of course	Organized by	Duration	Sponsored / Coordinated by
1.	Faculty Development Programme on Rural Communication	Development of Mass Communication, Central University of Jammu, Jammu	23 Feb.2018 to 01 March,2018	National Council of rural Institutes (NCRI), Hyderabad
2.	One Day Seminar on Legal Awareness and Self Employment	IQAC, NSCBM Govt. College, Hamirpur (HP)	29 August, 2014	SarvKalyankari Sanstha, (A Regd. NGO), Hamirpur (HP)
3.	One Day Seminar on How Youth Can Participate in the Fight Against Corruption	IQAC, NSCBM Govt. College, Hamirpur (HP)	03 November 2014	Dhulasidh Hydro Electric Project (SJVNL), Hamirpur (HP)
4.	One Day Seminar on Public participation in eradicating and promoting integrity	IQAC, NSCBM Govt. College, Hamirpur (HP)	04 November 2014	PNB Vigilance Department, New Delhi
5.	Workshop on Development Reporting : The Changing Paradigms	Media Society, Central University of Himachal Pradesh, Dharmashala.	08 Nov.2014	
6.	Induction Training	State Council of Educational Research and Training (SCERT), Solan	26 Nov 2012 to 08 Dec. 2012	Department of Higher Education, Himachal Pradesh Government, Shimla
7.	Media Workshop	Pradeshik Journalist Association, U.P. and MMM Hindi Journalism Institutes,	15 Sep. 2012	

		M.G. Kashi Vidyapith, Varanasi (U.P.)		
8.	One Day Seminar	Department of J&MC, M.G. Kashi Vidyapith, Varanasi (U.P.)	18 March, 2007	International Journalist Association, India
9.	One Day Seminar	Department of J&MC, M.G. Kashi Vidyapith, Varanasi (U.P.)	13 Oct, 2006	
10.	Rural Journalist Conference and Training Camp	Rural Journalist Association, U.P.	27-28 Feb. 1998	

BOOK REVIEW:

- “टेलीविजन प्रोडक्शन : अंधेरी सुरंग में जलती मशाल” was published online Websites www.mediamorcha.com .

PRASENTED PAPERS IN NATIONAL & INTERNATIONAL SEMINAR & CONFERENCE

- I. Presented paper in National Seminar on integrated Concerns in Himalayan Region, organized by Department of Geography, Govt. P.G. College, Una (H.P.), sponsored by ICSSR, New Delhi, entitled ‘ROLL OF MEDIA IN DIASTER MANGEMENT’ dated on 10 March, 2018.
- II. Presented paper in One Day Seminar on Encouraging Corruption as Shortcut for Getting Work Done in government Set-up: Perception vs Reality, organized by IQAC, NSCBM Govt. College, Hamirpur (H.P.) and sponsored by SJVN & Rotary Club, Hamirpur, entitled ‘ROLL OF MEDIA TO CHEEK CORRUPTION’ dated on 30 October, 2015.
- III. Presented paper in International Seminar on “मीडिया और सम-सामयिक समीकरण” organized by Department of Hindi, Center for Excellence, Govt. College, Shimla-06 (H.P.), sponsored by ICSSR, New Delhi, entitled ‘न्यू मीडिया : अभिव्यक्ति का नवीन माध्यम’ dated on 05-06 October, 2015.
- IV. Presented paper in National Seminar on “मीडिया : साहित्य, समाज एवं सरोकार” organized by Govt College, Kullu (H.P.), sponsored by ICSSR, New Delhi, entitled “पूँजीवादी मीडिया से संघर्षरत अभिव्यक्ति का नवीन माध्यम” dated on 21-22 December, 2018.
- V. Presented paper in National Seminar on Social Impact of Right to Information-2015, organized by Mahatma Gandhi Kashi Vidyapith, Varanasi (U.P.), sponsored by UGC, New Delhi, entitled “RTI AND MASS MEDIA” Dated on 15-16 January, 2011.
- VI. Presented paper in National Seminar on Socio-Political Development and Journalism, organized by Department of J&MC, Mahatma Gandhi Kashi Vidyapith, Varanasi (U.P.)’ Coordinated by Rashtra Samwardhan Samiti, India, entitled “राजनीतिक अवमूल्यन में अपराध की भूमिका” (13 December, 2005)
- VII. Presented paper in National Srminar on Roll of Media in national Development, organized by Mahatma Gandhi Kashi Vidyapith, Varanasi (U.P.), entitled ‘मानवाधिकार व मीडिया’ (19, Oct. 2003)

FIELD STUDIES/POLL SURVEYS

- Post-Poll Survey – Uttar Pradesh Assembly Elections 2002, conducted by C-Voter and AajTak, New Delhi, May 2002.

(Dr. Awadhesh Kumar Yadav)

akyshimla@gmail.com

701-838-1096