



GOVT.  
COLLEGE  
KULLU

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## Strategic Plan 2024-25

### Govt. College Kullu

#### Vision

To foster academic excellence, promote inclusive growth, and ensure sustainable development through quality enhancement initiatives.

#### Mission

- To create a learner-centric environment through innovative teaching and learning practices.
- To foster a culture of sports, innovation, and community engagement.
- To ensure accountability, inclusivity, and continuous quality improvement in all institutional processes.

#### Strategic Goals and Initiatives

##### Academic Excellence and Innovation

**Objective: Enhance the quality of teaching, learning, and evaluation processes.**

Initiatives:

- Conduct academic audits for all departments.
- Organize workshops for students focusing on innovations in ICT tools and the integration of Indian Knowledge Systems (IKS).
- Promote interdisciplinary and skill-based programs.
- Start add-on and certificate courses in Yoga, soft skills, and Indian Knowledge Systems (IKS) to cater to diverse student interests and needs.
- introduce bridge courses and remedial classes to support academically weaker students and bridge learning gaps effectively.

##### Research and Development

**Objective: Foster a research-oriented culture among faculty and students.**

Initiatives:

- Provide financial and technical support for research projects.

- Organize seminars on research methodologies and intellectual property rights (IPR).
- Establish a research advisory cell to guide faculty and students.
- Encourage collaboration with research institutions and industries.
- Encourage departments for workshops and conferences.

## Student Support and Development

**Objective: Ensure holistic development of students.**

Initiatives:

- Strengthen the mentor-mentee program for academic and emotional support.
- Mandatory remedial classes for weak students.
- Conduct career counseling sessions and skill enhancement workshops.
- Organize placement drives in collaboration with reputed organizations.
- Encourage participation in cultural, sports, and extracurricular activities.
- Offer funding for students to engage in curricular & co-curricular activities like competitions, research projects, and internships.
- Conduct youth exchange programs.

## Quality Assurance and Continuous Improvement

**Objective: Institutionalize quality practices in all academic and administrative activities.**

Initiatives:

- Submit the AQAR for 2024-25 on time.
- Conduct regular IQAC meetings to review progress and plan future actions.
- Implement feedback mechanisms for students, (including hostelers) faculty, and stakeholders.

## Infrastructure Development

### Objective

**To upgrade physical and digital infrastructure to provide enhanced learning experiences for students and faculty.**

Initiative:

- **Develop Classrooms** Equipped with advanced ICT tools such as interactive boards, high-speed internet, etc.
- **Designate Space for CSCA:** Allocate and furnish a dedicated room for CSCA activities to foster cultural and extracurricular engagement.
- **Enhance Library Resources:** Expand the collection by incorporating e-books, journals, and access to online learning platforms like JSTOR, ProQuest, and NPTEL.
- **Improve Laboratory and Sports Facilities:** Upgrade laboratory equipment to meet the latest academic and research standards. Enhance sports infrastructure by maintaining playgrounds, adding indoor sports facilities, and providing modern equipment.
- **Create a Student Centre:** Designate and develop a space as a **Student Centre** to serve as a hub for discussions, study groups, and student events.
- Provisions for comfortable seating, Wi-Fi, and a recreation corner.
- **Establish a Yoga Centre:** Allocate a room for yoga and wellness activities. Furnish it with yoga mats, proper lighting, and ventilation. Conduct regular yoga and meditation sessions for students and staff to promote mental and physical well-being.

- **Maintain and Upgrade Campus Infrastructure:** Focus on regular maintenance to ensure a safe, accessible, and eco-friendly campus. Improve pathways, install ramps for differently-abled individuals, and add modern signage across the campus.

## **Gender Equality and Inclusivity**

**Objective: Promote a safe, inclusive, and gender-sensitive environment.**

Initiatives:

- Strengthen the Women's Cell and Sexual -Harassment Committee.
- Conduct gender sensitization workshops and awareness programs.

## **Environmental Sustainability**

**Objective: Integrate sustainable practices into institutional processes.**

Initiatives:

- Implement energy-efficient systems, including solar panels in girls hostel.
- Promote waste segregation and recycling practices.
- Organize plantation drives and environmental awareness campaigns.

## **Community Outreach and Extension activities**

**Objective: Build stronger connections with local communities.**

Initiatives:

- Organize outreach programs through NSS, Rover & Ranger, and NCC activities.
- Conduct health camps, literacy drives, and social awareness campaigns.
- Collaborate with local organizations for community development initiatives.

## **Digitalization and Automation**

**Objective: Leverage technology to improve efficiency in academic and administrative processes.**

Initiatives:

- Introduce e-governance for administrative processes.
- Provide training for faculty and students on using LMS effectively.
- Integrate LMS with video conferencing tools for hybrid learning.
- Develop a repository of e-content, including recorded lectures, notes, and quizzes.
- Digitize the library with RFID and Soal server 3.D and examination systems.

## **Software Licensing and Acquisition:**

- Procure licensed software for academic and administrative purposes to ensure smooth and reliable operations.
- opt for the Canvas bulk plan to streamline the creation of professional-quality e-certificates efficiently.
- Regularly update software to ensure compliance and functionality.


## Financial Planning

**Objective: Ensure sustainable funding for college activities and growth.**

- **Utilization of Funds**
- Strategic planning and effective execution are essential to ensure that large, often underutilized, college funds are directed toward impactful areas like infrastructure, technology upgrades, academic programs, and student welfare.
- **Resource Mobilization:** Exploring grants, government aid, and private sponsorship for research infrastructure and academic growth.
- **Alumni Fund**
- Establish an alumni fund to support scholarships, mentoring programs, and development initiatives.
- **CSR (Corporate Social Responsibility):** Partner with companies under their CSR initiatives to support institutional development projects.
- **Green and Sustainable Funding**
- Seek funding for eco-friendly projects such as renewable energy installations, water conservation systems, and waste management initiatives.
- Organize “Green Campus” campaigns to attract sponsorship from environmentally conscious organizations.

## Recognition and Awards

- **Best Department Award:**  
Introduce an annual award for the best-performing department in terms of academic and extracurricular activities.



Coordinator IQAC



Principal  
GC Kullu